

## Marketing Your Masters or PhD To Employers

The following are some of the skills most often asked for by employers. Thinking of your academic work, your work history and your non-academic activities and interests, find examples of evidence you have to show an employer you possess the skills shown below.

<b>SKILLS</b>	<b>ACADEMIC Evidence</b>	<b>WORK HISTORY &amp; NON-ACADEMIC ACTIVITIES &amp; INTERESTS Evidence</b>
<b>Organising/Problem Solving</b>		
<b>Working in a Team</b>		
<b>Taking Responsibility</b>		
<b>Drive and Initiative</b>		
<b>Self Development</b>		
<b>Communication Skills - Written</b>		
<b>Communication Skills - Oral</b>		

<b>SKILLS</b>	<b>ACADEMIC Evidence</b>	<b>WORK HISTORY &amp; NON-ACADEMIC ACTIVITIES &amp; INTERESTS Evidence</b>
<b>Working Under Pressure</b>		
<b>Analytical Skills / Problem Analysis</b>		
<b>Creativity and Innovation</b>		
<b>Tact and Sensitivity</b>		
<b>Leadership Potential</b>		
<b>Motivating Others</b>		
<b>Planning</b>		
<b>Developing Your Networks</b>		